# **Bo Frank**

#### Senior UI/UX Designer/Engineer with 15+ Years of Experience

My career has traversed Front-end, UI/UX design, and leading creative while often wearing multiple hats to bring projects from concept to execution. With formal training in fine arts and a decades long career in technology, I bring a multidisciplinary view to every product design. I have led teams, mentored others, and collaborated with stakeholders.

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#### **EXPERIENCE**

# Microsoft (TEKsystems)

# Producer and Performance PM

May, 2020 -Present

- -Designed the Cloud Intelligence / AIOps Workshop website, hero, the physical print brochures/posters.
- -Created a design system.

Remond, WA; Remote in Seoul

- -Aligned user needs and workshop goals based on UI/UX research.
- -Provided analytics reports and automatic site monitoring.

# Abstract **Tokenization** (Abstract IQ) August 2019 -

May 2020

Seattle

#### **Creative Lead and Front End Engineer**

-Designed the logo of the company.

-Delivered end-to-end design for a platform that democratizes commercial real estate investing by implementing blockchain.

-Updated legacy PHP with modern async JavaScript using Ethereum and

-Designed an easy-to-use UI integrating Prime Trust (a financial institution that provides API-driven open banking).

# **StratusCore** July 2018 -

# Designer and Front End Engineer

July 2019

Seattle

- -Designed and created a scalable, cloud-based platform for 3D software subscriptions and artist profiles that simplified workflow and talent discovery.
- -Collaborated with database engineers and backend developers, using Ethereum for creating smart contracts.

#### Verisart 2018

#### **UI Developer and UX Designer**

Remote Freelancing

- -Designed, built, and updated web interfaces for a fine art digital certification platform integrating Bitcoin.
- -Completed a beta launch, incorporated feedback for improvements.

# Microsoft (Affirma)

#### **Senior Software Design Engineer**

March 2016 -Dec 2017

Remond, WA

-Redesigned and redeveloped the Xbox Community Support Platform and MVP gallery.

+82 01-6309-5455. Seoul TOOLS

Figma Framer Webflow

Zeplin

Adobe CC (Photoshop, Illustrator, Premiere Pro,

Rush) Blender ChatGPT

Midjourney Dall-e

SharePoint Git

Npm Jira

Confluence MS Office Suite

# **LANGUAGES**

HTML CSS JavaScript PHP Python

## FRAMEWORKS/ **LIBRARIES**

React Vue.is Qwik Angular Redux .NET C#

# **EDUCATION**

University of Arizona Pratt Fine Arts Center